

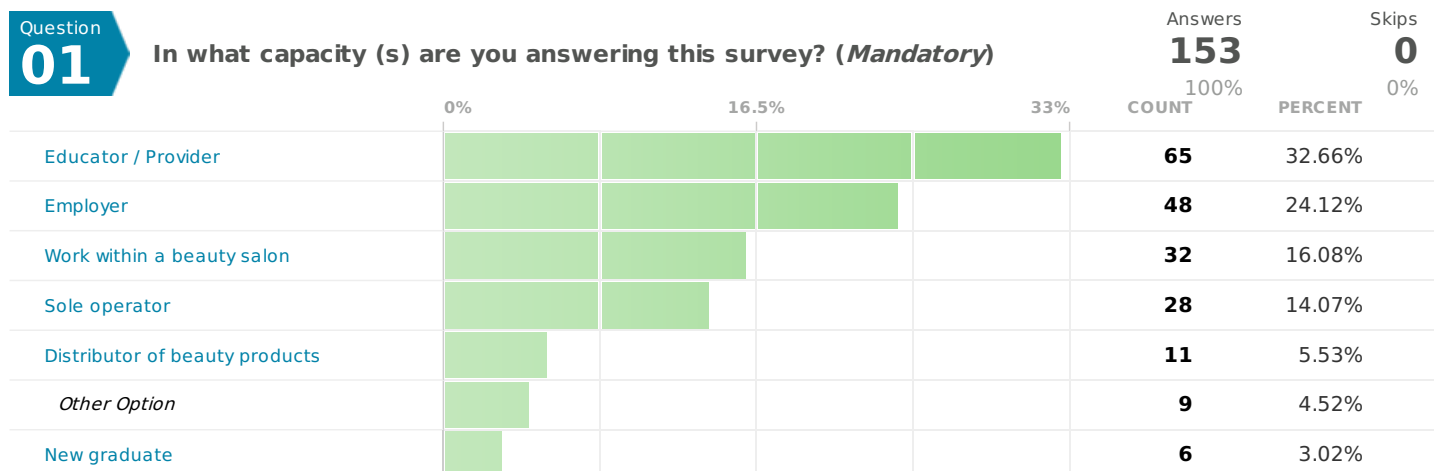
Beauty Targeted Review of Qualifications

Beauty Therapy Survey Results

October 2013

Beauty Therapy Survey 2013

Result Details



Other Responses

Answers
9

	International Examiner for CIDESCO ,Switzerland.	Monday, Oct 21st 4:53PM
	Working in a Hair Salon	Tuesday, Oct 15th 10:50PM
	Clinic owner	Tuesday, Oct 15th 8:42PM
	Employee within the beauty industry	Friday, Sep 27th 6:31PM
	Sales Manager for a beauty distribution company	Thursday, Sep 19th 1:16AM
	Working in academy environment, Diploma in Beauty Therapy.	Wednesday, Sep 11th 4:54PM
	Ex-Trainer, Ex-Employer	Tuesday, Sep 10th 7:58PM
	Owner/ Operator and employ 6 staff	Monday, Sep 9th 3:47AM
	Beauty Therapy Tutor	Sunday, Sep 8th 4:37PM

Beauty Therapy Survey 2013

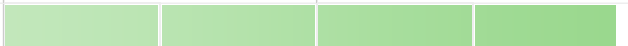
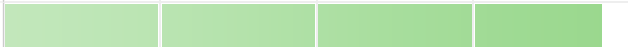


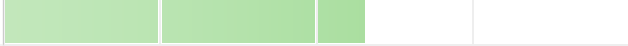
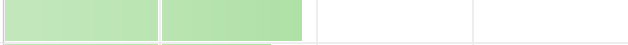



Result Details

Question
02

Here is a list of jobs people might be appointed to. In the box below please list any further positions that could be added.

Answers
77
50%





















Skips
76
50%





















	0%	9%	18%	COUNT	PERCENT
Beauty therapist				41	17.67%
<i>Other Option</i>				40	17.24%
Advance skin therapist				31	13.36%
Electrologist				30	12.93%
Receptionist				24	10.34%
Beautician				20	8.62%
Spa therapist				18	7.76%
Educator				16	6.9%
Product company				12	5.17%

Other Responses

Answers

40

	distributor	Yesterday, 10:53PM
	Manicurist	Monday, Oct 28th 2:53PM
	Spa Consultant	Sunday, Oct 20th 2:27AM
	Consultant	Sunday, Oct 20th 2:27AM
	Makeup artist	Friday, Oct 18th 1:25PM
	Micropigmentation Technician	Tuesday, Oct 15th 10:50PM
	IPL Technition, Massage Therapist,	Tuesday, Oct 15th 10:08PM
	Nail Technician, Massage Therapist, Make-up Artist	Tuesday, Oct 15th 9:29PM
	Advance(d) skin therapist, business owner, product developer, merchandiser, product rep, pr company	Tuesday, Oct 15th 8:48PM
	Cosmetic Dermal therapist	Tuesday, Oct 15th 8:42PM
	massage therapist, salon adviser, spa developer	Sunday, Sep 29th 1:27AM
	Salon/Spa Administrator or Manager	Saturday, Sep 28th 4:58PM
	Business Development Manager, Spa/Clinic Manager	Friday, Sep 27th 6:31PM
	Retail Advisor	Thursday, Sep 26th 10:12PM
	Warehouse manager	Thursday, Sep 26th 5:22PM
	Spa manager	Tuesday, Sep 24th 12:40AM
	IPL or Laser Therapist / Safety officer	Friday, Sep 20th 8:57PM
	Dermal Therapist, laser therapist,	Thursday, Sep 19th 8:09PM
	Business advisor	Wednesday, Sep 18th 5:56PM
	cosmetic counter manager	Tuesday, Sep 17th 5:15PM
		Monday, Sep 16th

	Business Owner	Monday, Sep 16th 7:16PM
	Body Therapist	Monday, Sep 16th 7:08PM
	Management, counter staff (retail), IPL/Laser specialists, micro pigmentation specialist, sales and business account developers/managers, senior/head therapists, complimentary therapist, freelance writers, visual and merchandising manager, buyers and stock control assistants/managers, Image and grooming consultants, sports therapists.	Thursday, Sep 12th 4:39AM
	Assessor / Examiner; Product or Manufacturer's Representative; Importer; Cosmetic Nurse; Cosmetic Doctor; Cosmetic Specialist; Cosmetic Surgeon	Wednesday, Sep 11th 3:21PM
	Cosmetic counter / Retail / Pharmacy	Wednesday, Sep 11th 3:18PM
	Massage Therapist	Wednesday, Sep 11th 2:13AM
	Massage Therapist. IPL Technician.	Tuesday, Sep 10th 11:40PM
	Wax therapist, massage therapist	Tuesday, Sep 10th 12:13AM
	ipl oprater	Monday, Sep 9th 8:09PM
	IPL Specialist	Monday, Sep 9th 4:36AM
	student	Monday, Sep 9th 3:34AM
	Clinic Manager	Monday, Sep 9th 1:36AM
	ipl operator	Sunday, Sep 8th 10:41PM
	ipl operater	Sunday, Sep 8th 10:40PM
	make up artist, beauty consultant, massage therapist, manicure specialist, nail tech, waxing specialist, facial therapist, beauty specialist, aestheticienne, spa therapist, cosmetologist. the list goes on	Sunday, Sep 8th 7:48PM
	Beauty Editor,Spa manager.	Sunday, Sep 8th 5:38PM
	Sales representative	Sunday, Sep 8th 6:13PM
	Energy Medicine Practitioner	Sunday, Sep 8th 4:46PM
	Massage Therapist, IPL Operator,	Sunday, Sep 8th 4:42PM
	Business Development Mgr	Sunday, Sep 8th 3:52PM

Beauty Therapy Survey 2013

Result Details

Question 03 Here is a list of practical skills likely to be required. Please tick the position on the scale for the level of importance you associate with each.

Answers
150
98%

Skips
3
2%

	LOW IMPORTANCE	MEDIUM IMPORTANCE	HIGH IMPORTANCE	NOT APPLICABLE
Manicure skills	4	34	112	0
Pedicure skills	4	31	114	1
Waxing skills	0	8	141	0
Electrolysis skills	7	21	111	5
Hot stones skills	29	75	34	8
Hydrotherapy skills	52	60	23	10
Makeup skills	15	54	76	2
Eye enhancement skills (tinting, shaping)	0	11	138	1
Facial therapy skills	0	4	146	0
Electrical facial therapy skills	19	36	89	4
Body massage skills	2	24	119	1
Body therapy skills (electrical treatments)	33	42	56	11
Body therapy skills (wraps)	27	67	48	5
Spa treatment skills	21	59	60	6
Specialist massage skills	19	67	55	5
Figure analysis skills	55	37	41	11
Consultation skills	1	3	145	1
Analysis and treatment plan skills	0	6	142	1

Beauty Therapy Survey 2013

Result Details

Question
04

Are there any other practical skills likely to be required?

Answers
57
37%

Skips
96
63%

Brazilians should be standard in training	Yesterday, 7:24PM
Spray Tanning	Yesterday, 6:13PM
Customer service skills	Yesterday, 2:33PM
Retail skills	Yesterday, 2:29PM
common sense	Monday, Oct 28th 8:05PM
Skin analyses skills ,ILP and people skills is very important	Monday, Oct 28th 5:52PM
With the many skills to learn effectively, there would need to be stages/levels to build on or starting points for prospective students e.g. opportunities to be a spa and body therapist; Beauty Therapist etc. Hence the varying levels of importance indicated, and identifying with the broadness of questioning offered.....?	Friday, Oct 25th 5:51PM
IPL	Monday, Oct 21st 8:15PM
Spry Tanning Brazilian	Monday, Oct 21st 6:48PM
Alternative Holistic therapies IPL	Sunday, Oct 20th 2:27AM
-	Friday, Oct 18th 1:25PM
Waxing of eyebrows is so popular and most students have performed it once or twice. Also Brazilian waxing and skin analysis as well as learning retail product sales skills.	Thursday, Oct 17th 10:23PM
I think included in the educating of new therapists, you should be including some of the more common treatments. eg like Brazillans and spray tanning maybe a look at eyelash extenstions. But def the first two as these are so common in the industry	Wednesday, Oct 16th 3:54PM
IPL skills??? How about replacing 'Waxing' with Alexandria Sugaring system!!!	Tuesday, Oct 15th 10:50PM
advanced facial	Wednesday, Oct 16th 12:38AM
IPL, Eyelash Extensions, Spray Tan, Red Vein/Skin Tag Removal.	Tuesday, Oct 15th 10:08PM

Eyelash extensions	Tuesday, Oct 15th 9:29PM
Customer care/ service, compassion & dedication.	Tuesday, Oct 15th 8:42PM
No just confidence in all the practical skills would be a great thing!! Not so much time wasted on alot of theory that isn't needed and so not enough time spent learning the practical skills!! It's silly that the majority come out of the course still incapable! Oh maybe braziliana would be a good thing too!!	Sunday, Sep 29th 4:27AM
Soft laser, IPL, corterisation, scalp therapy, being able to properly 'prescribe' supplements, aromatherapy, reflexology, lymphatic drainage, tattoo removal	Sunday, Sep 29th 1:27AM
Product Display skills	Saturday, Sep 28th 4:58PM
IPL - Laser Micro-dermabrasion lash extensions	Thursday, Sep 26th 9:24PM
Skin analysis	Thursday, Sep 26th 5:22PM
Spraytanning Brazilian waxing Gel nails	Wednesday, Sep 25th 5:34PM
IPL / Laser experience	Friday, Sep 20th 8:57PM
communication and retail skills	Thursday, Sep 19th 7:56PM
Waxing - brazilian, need to look at how to manage in a student / tutor / workplace.	Thursday, Sep 19th 8:09PM
Sales ability to include upselling.	Wednesday, Sep 18th 5:56PM
eye lash extensions spray tanning	Tuesday, Sep 17th 5:15PM
Sales specific for beauty therapists clients, recommending, rebooking, intimate waxing	Monday, Sep 16th 9:30PM
Product sales skills and rebooking skills and approaches and handling client issues/complaints.	Wednesday, Sep 11th 6:11PM
Retail sales skills	Wednesday, Sep 11th 3:29PM
Spray tanning? I'm not 100% sure about including that in beauty therapy though. We include it in spa therapies.	Wednesday, Sep 11th 3:21PM
Fashion skills - Eye lash extensions	Wednesday, Sep 11th 3:18PM
Our training establishment offers gel nails so as an tutor I have to be highly skilled in this field although I believe it should be a stand alone course and not necessarily grouped in with beauty and spa therapies	Wednesday, Sep 11th 2:13AM
IPL Technician	Tuesday, Sep 10th 11:40PM
Dark pigment lighting treatments; microdermabrasion.	Tuesday, Sep 10th 6:38PM

Microdermabrasion. Separate from electrical treatments.	Tuesday, Sep 10th 4:03PM
Skin analysis and consultation	Tuesday, Sep 10th 3:18AM
Skin analysis and consultation	Tuesday, Sep 10th 3:18AM
Retail /selling skills	Tuesday, Sep 10th 12:38AM
Spray tan, product knowledge, salon reception, health and safety, stock taking and rotation, displaying merchandise, facial lightening,exercise understanding to assist body analysis	Tuesday, Sep 10th 12:13AM
Eye Lash Extentions	Monday, Sep 9th 10:28PM
I would like to see the introduction of micro derma abrasion and IPL treatments as an advanced qual. I would also like to see Brazillian waxing added as this is what most salon owners want	Monday, Sep 9th 8:12PM
vpl	Monday, Sep 9th 8:09PM
Brazilian waxing	Monday, Sep 9th 7:48PM
Laser analysis and application	Monday, Sep 9th 5:15PM
Microdermabrasion Skin Needling IPL & Laser	Monday, Sep 9th 3:44PM
Eyelash extensions	Monday, Sep 9th 4:36AM
Sales Interpersonal skills	Monday, Sep 9th 3:47AM
You have not specified which qualification these skills align with. They all have a scale of importance depending upon which level and qualification te student undertakes. Beauty therapy should be broken into chunks not lumped together as has been to date. The industry has changed so much and the way we look at beauty therapy needs to be brought up to date. All these skills have a high importance if you want to become an all rounder but if you want to specialise then some of them have no relevance. There needs to be more options available to students and employers.	Sunday, Sep 8th 7:48PM
Spray tanning, Microdermabrasion,IPL	Sunday, Sep 8th 7:12PM
Spray Tanning Brazilian waxing	Sunday, Sep 8th 6:37PM
Good open Communication skills, Having the confidence to express yourself without been shy or nervous with the public in treatments and sales.	Sunday, Sep 8th 5:38PM
Spray Tanning, eyelash extension, Brazilian waxing.	Sunday, Sep 8th 4:37PM
IPL	Sunday, Sep 8th 4:42PM
Eye lash extentions, spray tanning, moisture tanning, brazilians should be compulsory.	Sunday, Sep 8th 4:09PM

Beauty Therapy Survey 2013

Result Details

Question 05 Here is a list of salon skills likely to be required. Please tick the position on the scale for the level of importance you associate with each.

Answers
149
97%

Skips
4
3%

	LOW IMPORTANCE	MEDIUM IMPORTANCE	HIGH IMPORTANCE	NOT APPLICABLE
Communication skills	0	0	149	0
Retail skills	0	17	132	0
Networking skills	6	54	89	0
Self-assessment skills	1	38	110	0
Hospitality skills	5	32	109	1
Hygiene and safety skills	0	0	149	0
Reception skills	0	31	118	0
Interpersonal skills	0	10	138	0
Problem solving skills	0	22	126	0
Personal presentation skills	1	4	143	0

Beauty Therapy Survey 2013

Result Details

Question **06** Are there any other salon skills likely to be required?

Answers
32
21%

Skips
121
79%

Rebooking skills	Yesterday, 7:24PM
Appointment booking skills / Time management. General Computer competency, emailing, basic word processing, being able to order products on-line etc	Yesterday, 6:13PM
Working as a team	Yesterday, 2:29PM
	Friday, Oct 18th 1:25PM
Reception and sales skills, time management and willingness to clean (yes we all have to do it!) beauty therapy and because of the area we're in - tour guide skills.	Thursday, Oct 17th 6:21AM
Be prepared for anything !	Wednesday, Oct 16th 3:54PM
Highly organized, knowing what is priority.	Tuesday, Oct 15th 8:42PM
Basic running a business understanding.	Tuesday, Oct 15th 12:47PM
Beauty Booking System Computer Skills (possibly comes under Reception)	Sunday, Sep 29th 7:19PM
Brazilian waxing is huge and ipl	Sunday, Sep 29th 4:27AM
Spelling and grammar skills	Sunday, Sep 29th 1:27AM
Simple marketing strategies, time management.	Wednesday, Sep 18th 5:56PM
promotions and counter/cabinet displays	Tuesday, Sep 17th 5:15PM
Banking and handling money IT appointment systems	Thursday, Sep 12th 4:39AM
Handling client complaints, difficult clients, late clients, rude clients.	Wednesday, Sep 11th 6:11PM
Self motivation	Wednesday, Sep 11th 3:18PM
Positive attitudes and confidence	Wednesday, Sep 11th 2:13AM

Recognised Qualification - from a Registered Provider for each person who works in a salon as a Beautician/IPL Technician.	Tuesday, Sep 10th 11:40PM
Ethics and confidentiality;	Tuesday, Sep 10th 6:38PM
Complaints and contra action management. More than problem solving, this area should deal with how to respond to complaints and contra actions without upsetting the clients or getting flustered.	Tuesday, Sep 10th 4:03PM
Team player	Tuesday, Sep 10th 3:18AM
Team player	Tuesday, Sep 10th 3:18AM
Business understanding	Tuesday, Sep 10th 12:38AM
Marketing and merchandising.	Tuesday, Sep 10th 12:13AM
team work self motivation	Monday, Sep 9th 8:09PM
Time management Careful useage of disposable supplies and professional stock- not being wasteful.	Monday, Sep 9th 7:48PM
-Retail and customer service skills -Client care and comform -Basic Business skills,knowledge - cash handling, rebooking, client referral etc -Basic computer and telephone skills. -Time managment	Monday, Sep 9th 7:02PM
Sales	Sunday, Sep 8th 10:16PM
Same comment as above. What position are you talking about? Some of these will be taught on the job? Which type of employment establishment ar you talking about? This is not a conclusive way to address this question. It is not specific enough	Sunday, Sep 8th 7:48PM
Good Time management skill of yourself. On Q7 below there is a Typo error! It should state from low importance to high, it only states low across the board.	Sunday, Sep 8th 5:38PM
Running a computerised salon booking system, basic computing skills required for record taking, taking client photographs?	Sunday, Sep 8th 6:06PM
Cleaning, you'd be surprised how many people don't know how to use a washing machine, or clean dishes.	Sunday, Sep 8th 4:42PM

Beauty Therapy Survey 2013

Result Details

Question
07

Here are some areas of knowledge likely to be required. Again, tick the position on the scale for the level of importance you associate with each.

Answers
145
95%

Skips
8
5%

	LOW IMPORTANCE	MEDIUM IMPORTANCE	HIGH IMPORTANCE	NOT APPLICABLE
Aromatherapy	49	69	23	3
Cosmetic chemistry	8	44	90	1
Knowledge of anatomy and physiology	2	16	126	0
Diseases and disorders of the nail	3	30	108	1
Diseases and disorders of the skin	0	5	140	0
Diseases and disorders of hair	15	50	78	2
Product knowledge	3	7	133	1
Industry specific safe practice	1	9	133	0
Tools of the trade	0	14	127	0
Beauty salon environmental sustainable practice	7	52	86	0
Beauty salon management	9	69	66	0
Knowledge of physics	26	73	43	1
Knowledge of chemistry	15	61	67	0
Nutrition	8	42	94	1
Knowledge of beauty business terminology	2	38	105	0

Beauty Therapy Survey 2013

Result Details

Question
08

Are there any other areas of knowledge likely to be required?

Answers
30
20%

Skips
123
80%

With cosmeceutical and paramedical ingredients - more emphasis on skin Fitzpatrick needed. Medications that don't mix well with ingredients. Medications and photo sensitivity. The link between roacutane and depression/suicide. When and who to refer to when therapists can't help.	Yesterday, 7:24PM
-	Friday, Oct 18th 1:25PM
A&P full body	Tuesday, Oct 15th 10:50PM
Sterilization techniques, avoiding cross contamination	Tuesday, Oct 15th 8:42PM
Legal requirements	Thursday, Sep 26th 9:24PM
Good computer skills and marketing knowledge.	Tuesday, Sep 24th 11:13PM
Electrical knowledge and safety in the clinic environment IPL / Laser - theory of light, skin interaction, ie full training required	Friday, Sep 20th 8:57PM
business skills not needed at entry level, needed for supervisors, management and owners.	Thursday, Sep 19th 8:09PM
computer knowledge, to include 'how to source required information quickly & efficiently.	Wednesday, Sep 18th 5:56PM
basic knowledge required only for physics and chemistry	Tuesday, Sep 17th 5:15PM
Identification of contraindications; referral to a GP or medical specialist; Knowledge of specialist skin procedures (ie cosmetic surgery in respect to being able to basically explain this to a client and where to refer them)	Wednesday, Sep 11th 3:21PM
Pre blended oil use or knowledge basic limited aromatherapy oils	Wednesday, Sep 11th 3:18PM
Communication skills, how to communicate and connecting to clients [report building], how to conduct a consultation. How and what to ask a client. How to listen. How to conduct yourself in a professional manner.[Sounds basic I know but the younger the Therapist the less clues I have found they have]	Tuesday, Sep 10th 7:58PM
1. The interlinking of nutrition, physical activity and health. 2. Aging process	Tuesday, Sep 10th 6:38PM
Naturally, underpinning theory for all practical skills will be needed, I am assuming that has been considered as part of the practical skills.	Tuesday, Sep 10th 4:03PM
Skin products and ingredients affects on skin conditions	Tuesday, Sep 10th 3:18AM

Skin products and ingredients affects on skin conditions	Tuesday, Sep 10th 3:18AM
Colour theory for makeup application. Business ethics and privacy requirements. How to self promote ones own skill level. Literacy and numeracy skills, research capability.	Tuesday, Sep 10th 12:13AM
How to write a correct CV would be excellent	Monday, Sep 9th 8:12PM
Advanced skin analysis	Monday, Sep 9th 4:36AM
Skin Analysis and Consultation	Sunday, Sep 8th 8:34PM
Again ar you looking at this from a graduate profile point of view or what the employer will address? For example product knowledge is if the utmost importance but will be taught in house as there are so many product suppliers now. Again very subjective question. Not clear at all	Sunday, Sep 8th 7:48PM
Sales and self management of time good organisation skills to be productive.	Sunday, Sep 8th 5:38PM
I would recommend all of the above in Question 7 to be important, however the only option was low importance. Where to go for advice on occupational health & safety, matters of employment relations, dispute services, how to handle an employer who is taking advantage of them and where to go for help or advice.	Sunday, Sep 8th 6:06PM
There is a mistake with the question above as it only states low importance	Sunday, Sep 8th 6:13PM
All areas above of high importance	Sunday, Sep 8th 5:01PM
assuming these are not all low imporatance? have placed ticks as apportioned to pervious questions.	Sunday, Sep 8th 4:37PM
Question 7 only gives one option - Low importance and some of the above areas actually high importance	Sunday, Sep 8th 4:46PM
Have ticked this coloumn as I presume it high importance.	Sunday, Sep 8th 3:56PM
Assumed this column was of high importance even though listed all 3 as low	Sunday, Sep 8th 2:33PM

Beauty Therapy Survey 2013

Result Details

Question
09

Here are some attributes likely to be required. Again, tick the position on the scale for the level of importance you associate with each.

Answers
147
96%

Skips
6
4%

	LOW IMPORTANCE	MEDIUM IMPORTANCE	HIGH IMPORTANCE	NOT APPLICABLE
Ethics	0	3	140	3
Punctuality	0	4	139	3
Enthusiasm	0	9	134	1
Adaptability	0	11	133	2
Team member	0	10	133	3
Initiative	0	13	130	3
Loyalty	0	15	128	3
Salon etiquette	0	9	134	2
Personable	0	11	132	3
Confidentiality	0	5	138	3
Approachable	0	4	138	3
Reliability	1	0	141	0

Beauty Therapy Survey 2013

Result Details

Question **10** Are there any other attributes likely to be required?

Answers
39
25%

Skips
114
75%

Multitasking. Personality profiling.	Yesterday, 7:24PM
Willing to learn new skills and adapt to new and or different techniques/practices	Monday, Oct 28th 2:53PM
Mentoring junior staff... advanced skills	Friday, Oct 25th 5:51PM
We run a salon with an incredibly varied type of clientele. Therapists must be able to be confidential and discerning where required. Enthusiasm and a willingness to succeed are imperative.	Thursday, Oct 17th 6:21AM
Being effective and efficient.	Tuesday, Oct 15th 10:50PM
Empathy	Tuesday, Oct 15th 10:08PM
Honesty, integrity, politeness, ability to work with people of all ages, sincerity, tact.	Tuesday, Oct 15th 8:48PM
Nil	Tuesday, Oct 15th 8:42PM
Presentation cared for	Sunday, Sep 29th 7:19PM
Positive Attitude good listening skills caring empathetic	Saturday, Sep 28th 4:58PM
patience	Thursday, Sep 26th 10:41PM
All of the above attributes are extremely important for me as an employer.	Tuesday, Sep 24th 11:13PM
no	Tuesday, Sep 24th 12:40AM
see nail questionnaire	Thursday, Sep 19th 8:09PM
respect, time management	Wednesday, Sep 18th 5:56PM
Perhaps condense the above list as alot of what has been given should be covered in reception and or retail skills. Students do not like covering the same points	Tuesday, Sep 17th 5:15PM
Confidence	Wednesday, Sep 11th 3:29PM

Social media and permanence of comments made on-line. In saying this, I think some of the attributes listed in question 9 cannot be taught.	Wednesday, Sep 11th 3:21PM
Time management - timeliness when undertaking tasks	Wednesday, Sep 11th 3:02PM
Trustworthy	Wednesday, Sep 11th 2:13AM
Maturity	Tuesday, Sep 10th 7:58PM
Respect? Can that be counted as a thing?	Tuesday, Sep 10th 4:03PM
Willingness and openness to learn new things	Tuesday, Sep 10th 3:18AM
Willingness and openness to learn new things	Tuesday, Sep 10th 3:18AM
Trustworthy	Monday, Sep 9th 10:28PM
Happy and true passion for people	Monday, Sep 9th 2:04PM
Passionate about beauty therapy	Monday, Sep 9th 4:36AM
Ethics	Monday, Sep 9th 3:47AM
honesty compassion/empathy	Monday, Sep 9th 3:16AM
Sense of humour	Sunday, Sep 8th 10:20PM
Perseverance Patience	Sunday, Sep 8th 8:34PM
Personal touch eg remembering important things the client has told you so you can enquire about that next visit (best to note on their customer cards). If starting a new product or treatment programme, phone or text after first use to see how they are getting on.	Sunday, Sep 8th 8:08PM
Tonnes but not all can be taught and some are developed on the job as the graduate confidence grows	Sunday, Sep 8th 7:48PM
Patience.	Sunday, Sep 8th 5:38PM
Postive attitudes	Sunday, Sep 8th 6:13PM
Professionalism, client care.	Sunday, Sep 8th 4:37PM
Looks like all is covered.	Sunday, Sep 8th 3:56PM
Answered above assuming collum 1 is weak and 5 is strong	Sunday, Sep 8th 2:38PM
Assume high impotence	Sunday, Sep 8th 2:33PM

Beauty Therapy Survey 2013

Result Details

Question
11

Would you like to suggest anything that would support those entering the industry?

Answers
63
41%

Skips
90
59%

To know that it is not just painting nails and slapping on product, they must know A&P and chemistry these days and be ready to up grade their skills ALL the time as this industry changes so much. They might be lucky to find an employer to help pay for some of these courses but be prepared to pay for them themselves.

It can be a bitchy enviroment so just keep your head down and do your job and that what you have been taught in schools can be completly different once you get out into the industry but hopefully again you have a good employer that will train them for the services they do in their salon and how they want and expect them to be done.

Yesterday,
10:53PM

The reality check that it is not all fluffy treatments. They will be expected to upsell, rebook and bring in four times there weekly wage to be a viable staff member, all whilst delivering a faultless service

Yesterday, 7:24PM

Set a high standard for yourself as a therapist and take care of yourself. Personal appearance is hugely important and look after yoursel from the inside out

Yesterday, 2:33PM

Involvement in experience days prior to starting training - gaining insight into industry/training environment, contact/discussion with other students

Friday, Oct 25th
5:51PM

Enjoy all ages of people.

Monday, Oct 21st
11:11PM

We ran clinic once a week for a month would be great to do this more often so were more confident when first entering work force.

Monday, Oct 21st
8:29PM

You have to like people and making them feel good. Too many young girls enter the industry with romantic ideas about what a Beauty Therapist is and once out in the work force ,dont like having wax bikinis or pedicures. Of course they dont last long.

Monday, Oct 21st
4:53PM

It is fun and fulfilling, challenging and at times heart breaking but the sense of achievement and being part of a team is second to none. I wouldn't change it for the world.

Thursday, Oct
17th 6:21AM

Experience some beauty therapy treatments before choosing beauty therapy as a career. Ideally have some experience in the retail industry focusing on sales and customer service before becoming qualified

Thursday, Oct
17th 3:12AM

Try to work alongside a reputable Beauty Therapist and learn as much as you can.

BT employers should protect themselves when employing BT, maybe include a 'Return of Time' if new BT require more training, and a 'Restraint of Trade' within a certain distance!!!! of ones trading area.

Tuesday, Oct 15th
10:50PM

In salon hours to be signed off, so the new therapists know what to expect once their course is finished, some of the graduates coming into the industry are not up to standard.

Tuesday, Oct 15th
10:08PM

I would recommend having an internship scheme or work experience scheme for graduates, as it's very difficult to go from beauty school to your first role in the industry.

From my own experience, and those of others, graduates are often exploited. As the jobs are hard to find, this makes the situation all the more difficult.

Tuesday, Oct 15th
8:48PM

People wonder why graduates leave the industry relatively soon after starting. Being a mature student, all I can say is that I have never seen such appalling behavior from a boss in all my years of working in the public and private sector, as what I experienced in my beauty first job.

Encouragement, valuing individuals skills and qualifications

**Tuesday, Oct 15th
8:42PM**

A longer study time. The 12 month course is just not long enough to give enough practice time in class, and build confidence in treatments.

**Sunday, Sep 29th
1:27AM**

I also think that if someone from a higher place than the college could do school visits to explain the importance of the study to students, that would be highly effective in getting students to study harder.

psychometric testing

An industry framework and appraisal system that assists new graduates increase their competency and excel during their first 90 days in the workplace.

**Saturday, Sep
28th 4:58PM**

Identifying the differences in therapists - so Junior/Senior therapists and structuring pay scales accordingly. Those just entering the industry cannot be expected to have the same skills as those who have had years of experience. Newly qualified therapists require greater support from salon/business owners in order to develop further confidence and skills.

**Thursday, Sep
26th 9:35PM**

Brazilian waxing, spraytanning and gel nails definitely need to be taught before going out into the industry as these are very popular and common treatments

**Wednesday, Sep
25th 5:34PM**

Be sure that beauty therapy is your passion, no use entering into training and the workplace half heartedly.

PLUS it is important to understand that your client is NO 1. Talking about, planning and arranging your private life in front of the client is totally inappropriate.

**Tuesday, Sep 24th
11:13PM**

To make compulsory work experience included in the qualification.

**Tuesday, Sep 24th
12:40AM**

On the job experience, prior to finishing qual

**Friday, Sep 20th
8:57PM**

see nail questionnaire

**Thursday, Sep
19th 8:09PM**

Therapists training need more practical skills. We have had several girls start that have only done a handful of eyebrow shapes and some that have never done a full leg wax. It seems that training has slipped to only teaching the bare minimum for exams and not gaining confidence in even basic treatments.

**Wednesday, Sep
18th 7:20PM**

Study options. P/T and F/T.

**Wednesday, Sep
18th 5:56PM**

Keep the curriculum up to date as the current one has been offered to students for more than a decade

**Tuesday, Sep 17th
5:15PM**

As a beauty educator, the feedback we get from employers is our students are not skilled enough. We would like employers to understand that they are employing new graduates, not experienced beauty therapists.

**Monday, Sep 16th
9:30PM**

to gain some prior knowledge before so they have a better understanding of what is required from them. To gain some experience in working/dealing with members of the public so that they are aware of how they need to speak to people, and also gain some confidence. Be prepared to be adaptable and work as a team member.

**Thursday, Sep
12th 4:39AM**

A database listing information on continued education and professional development courses. Often our graduates are interested in continuing to grow their knowledge base but are unsure where to go and who to approach.

**Wednesday, Sep
11th 11:11PM**

An initial training time (one or two weeks) with the salon so they know the correct procedures for all treatments, reception skills and product knowledge training. This is vital in ensuring the staff do what is needed for each individual salon.	Wednesday, Sep 11th 8:02PM
Understanding that clients can be difficult and unreasonable and also understanding that sales are a key part of the role these days.	Wednesday, Sep 11th 6:11PM
A mentor that has worked in the industry for some time that can be contacted for advice and support.	Wednesday, Sep 11th 4:54PM
Positive support from employers Work experience while still studying Ensuring international syllabus requirements are in line with current industry practice	Wednesday, Sep 11th 3:29PM
I believe that a basic knowledge of anatomy and physiology or sciences should help a student achieve and succeed in a beauty therapy programme; however, I would personally leave entry criteria to individual Tertiary Education Organisations instead of pairing it with the qualifications.	Wednesday, Sep 11th 3:21PM
apply and go for as many interviews as you can get known to the industry make a statement!!	Wednesday, Sep 11th 3:35PM
Clear instruction on the content of the course - entry level prior to commencement of training.	Wednesday, Sep 11th 3:18PM
An understanding by industry that students graduate with a broad range of skills and it is part of the ongoing development/training process that salon owners will need to train (sometimes extensively) in specific areas in order to meet the requirements of a particular salon.	Wednesday, Sep 11th 3:02PM
To be at least 18 years of age. To be able to write neatly and have a good grip of the English language	Wednesday, Sep 11th 2:13AM
Level 2 School leavers for Beautician Level 3 School leavers for Beauty Therapist or higher.	Tuesday, Sep 10th 11:40PM
I would recommend applicants research the industry and visit a cross-section of Therapists and clinics to get a good overview of what the job offers so the applicant can see where they could fit their ambitions in and be an asset to the industry. I would welcome those interested in the industry to visit me and my clinic.	Tuesday, Sep 10th 7:58PM
6 month new graduate programme, wherein graduates may count as apprentices for wage schemes, and new graduates can be supported in their working environment.	Tuesday, Sep 10th 4:03PM
Yes, an understanding that once they are qualified skin care therapists only then does the "real" learning begin!! Time in the chair so to speak! Seeing, consulting, diagnosing and finally treating with positive outcomes and good results.	Tuesday, Sep 10th 1:13AM
Work experience to gain confidence, clinic days open to the public.	Tuesday, Sep 10th 12:13AM
May be a three to six month mentoring programme, to get the newly qualified therapist adjusted to the salon and its ways. How often do you hear that these girls are put in at the deep end, although this is good it can be off putting for those with little confidence	Monday, Sep 9th 8:12PM
passion for the industry	Monday, Sep 9th 8:09PM
apprenticeships	Monday, Sep 9th 7:48PM
Network of support for all new grads, and support for employers, maybe and induction period and on going training.	Monday, Sep 9th 7:02PM
A positive attitude, willingness to learn and to continue to learn and upskill	Monday, Sep 9th 3:44PM

Therapist are coming out of college not ready for the industries . Some recent grads not being trained in Brazilian waxing . Unsure of what to do , no initiative .	Monday, Sep 9th 4:11PM
Be aware of hard work and that they have to begin with the basics and be prepared to learn. Must be able to take advice constructively	Monday, Sep 9th 3:47AM
practical training on the job as they go. few hours per week in a salon doing reception, cleaning and basic treatments as they proceed. in the 2nd half of the year they are qualified to do brow shapes, basic manis etc.	Monday, Sep 9th 3:34AM
A support group or mentor to assist any new business.	Monday, Sep 9th 3:16AM
More emphasis placed on customer service skills and retail "selling" skills	Monday, Sep 9th 1:36AM
Interview skills .Personal presentation at interview.	Sunday, Sep 8th 10:20PM
Training establishments need to train up coming beauty therapists to work at the located time for each treatment. Eg they need o train 1/2 brazilians not 1hr plus. Etc. or some places only train bikini waxes not brazilians at all. establishments should teach what it is like in the real world not just what to do to pass the exams.	Sunday, Sep 8th 9:55PM
Be prepared to work hard to build up your cliental and have patience. Show loyalty to those who employ you and invest in your education and professional development. Develop great work practices both as a therapist and team member/ employee.	Sunday, Sep 8th 8:34PM
Not everyone is suited to the industry. Must really enjoy people, be caring, kind, good at listening, and very ethical at what they do.	Sunday, Sep 8th 8:08PM
industry remembering how it was when they trained and how a lot of speed, confidence and knowledge is gained on the job. There definately needs to a regional adaptation and lower entry levels. Level 5 scares most people so to break the qualification up and begin at level 3 addresses confidence issues, allows ongoing learning pathways, allows the student to achieve the parts they ar most interested in and ensures they dont waste precious time and money and stress on old fashioned areas of the qualification which they then never use such as figure analysis and some electrical equipment. If they work in a high tech establishment, they will get trained in their employers specific equipment. Why waste time doing these things and charging people for it when they never use it. I have worked in many types of establishments and never used figure analysis, body electricals except for ionithermie which i was thoroughyl trained in by ionithermie and i have never used facial faradic, vaccum suction. Wasted time, money and worry. This is a perfect opportunity to make the qualification more attractive to all prospective students by beginning at level 3 and being able to gain modules with more flexibility and less wastage. We need to change the way we view what we currently do. Dont let thi opportunity pass. Nzqa want a suite of qualifications - not just one. There are some fabulous level 3 and 4 qulas on the framework. We should embrace them. Epecially for demographics outside the main centres.	Sunday, Sep 8th 7:48PM
You only get out of it what you put into it Its going to be very hard work	Sunday, Sep 8th 7:12PM
I do not think Work experience would be fitted in to the shorter courses of beauty therapy, due to the length of time of some courses. However I do feel that learners should experience the industry prior to working in it. This could be done straight after gaining a qualification and as a progression of learning as a bridge from training into industry, it also would require work placement officers and industry manager support for the learner. This training could be set up by a work placement officer for a for a period of time, and learners with qualifications should be paid accordingly. It might also give the learner a secure job.	Sunday, Sep 8th 5:38PM
provide trainees ideas on possible career paths that could be open to them in the future, ie: sales rep for skin care company, skin educator,clinic owner, beauty tutor etc...	Sunday, Sep 8th 6:06PM
Apprenticeships	Sunday, Sep 8th 4:57PM

I have met a lot of people who get into beauty therapy, because it looks fun and easy. It is very hard work, you need to work long hours and weekends, and the wages are pretty poor when you start out. Be prepared.

**Sunday, Sep 8th
4:42PM**

More salon owners that are going to spend some time with new grads showing them the ropes, as we all know it is very different in salons. Have a bit more patience with the retail side and realise that this comes with gaining confidence along the way. Not all students come out of beauty school with fantastic retail skills, salon owners need to be prepared to help the student with this as well by spending time with them. Retail is a big part of the salon days and as tutors we are always encouraging the students to recommend products and we have noticed a big difference between the year 1 and 2 students as they are more confident and have that bit more knowledge.

**Sunday, Sep 8th
3:56PM**

Full knowledge of what is required in the industry and likely PAYE for the therapists

**Sunday, Sep 8th
2:38PM**

Beauty Therapy Survey 2013

Result Details

Question
12

Would you like to suggest anything that would support on-going professional development?

Answers
60
39%

Skips
93
61%

They MUST keep up their post grad training all they will fall behind with the times and if they decide to open their own business and not do post grad training it will affect their business as people are also informing themselves of what treatments are out there.	Yesterday, 10:53PM
Upskill, further advanced skin care - asinine to travel to Australia to find it, it would be great to have something here....	Yesterday, 7:24PM
Knowing all the	Yesterday, 5:56PM
Have refresher courses available to already qualified and industry working therapist	Yesterday, 2:33PM
Rewards system/gain points for professional development recognition - annual expectation to ensure up skilling/currency in field	Friday, Oct 25th 5:51PM
Would be good to send girls back to school once a month to check on skills.	Monday, Oct 21st 8:29PM
Post Graduate courses. To develop skills in an area that a Beauty Therapist enjoys. Such as Body Massage .	Monday, Oct 21st 4:53PM
Have a wide range of alternative therapy workshops available. Have one place where ALL upcoming workshops can be advertised so schedules can be sorted in advance (maybe the NZ Bthy Association magazine.	Sunday, Oct 20th 2:27AM
on going courses in new therapies and skin treatments, and also going over the foundations - we forget so much!	Thursday, Oct 17th 6:21AM
Must be registered annually. Peer contact of at least 4 peers(4hrs)annually. Conference attendance every 2 years, could coincide with the 'Beauty Expo'! Regional meetings attendance. (6hrs)annually Just to name a few	Tuesday, Oct 15th 10:50PM
To let the new graduates know that they must keep up with on going education at all times as this industry changes regularly. It's not just painting nails and slapping on some cream either so much more to this industry!!	Tuesday, Oct 15th 11:23PM
More web-based courses (such as training by Skype), for those of us not in the main city centres.	Tuesday, Oct 15th 10:08PM
Yes, Massage NZ requires a certain amount of professional development points per annum. If NZARBTH required something similar, this would encourage ongoing training.	Tuesday, Oct 15th 8:48PM

Free Workshops, seminars	Tuesday, Oct 15th 8:42PM
Make it compulsory for education providers to have 'finishing school' in the first term of study, by someone with the correct skills set to do this properly.	Sunday, Sep 29th 1:27AM
A mentoring system for junior to intermediate beauty therapists by independant senior therapists - registered Assoc members - not fellow employees who encourage them to achieve higher levels of competency on the job. similar mentoring for senior therapists by registered industry employers with aim to develop NZ Beauty Therapists as world class professionals. bi annual evidence of post graduate study beauty/spa owners mentoring programme A programme to assist immigrant beauty and appearance medical professionals into our NZ beauty industry.	Saturday, Sep 28th 4:58PM
I would suggest strongly to the new graduate beauty therapist to continue education in every treatment regine. e.g. massage therapy, skin analysis, aromatherapy, any and all of the extensive modalities available within the Spa and Beauty Industry.	Tuesday, Sep 24th 11:13PM
no	Tuesday, Sep 24th 12:40AM
More emphasis on post graduate training. The industry needs to support this more.	Friday, Sep 20th 8:57PM
see nail questionnaire	Thursday, Sep 19th 8:09PM
Post graduate or advance skin analysis education Updated training in therapies such as dermal needling, LED etc	Thursday, Sep 19th 1:16AM
The ability to offer students P/T study options. To offer experienced therapists P/T study to up skill e.g. to complete part of a F/T syllabus.	Wednesday, Sep 18th 5:56PM
post graduation courses to keep up to date with industry needs	Tuesday, Sep 17th 5:15PM
Post grad qualifications, research, case studies ect. Training to reflect advanced knowledge and having the qualification to diagnose and perscribe. Post grad qualifications that can gain enough credit to have the ability to inject botox and fillers, assist in cosmetic surgery. Currently a nursing degree is needed for this. Some kind of Advanced skin degree?	Monday, Sep 16th 9:30PM
Professional Development should be on going thorough out a therapists career. HITO, NZ Beauty Association and Employers should be encouraging their employees/members to regularly participate in CPD to keep up to date with changes and trends, therefore being able to develop their skills and knowldege. Perhaps NZ Beauty THERapy Association & HITO should get together and stipulate that their members need to complete a minimum amount of CPD points or hours in order to maintain their membership...??? visit REPS.org.nz and see how they have structured their CPD.	Thursday, Sep 12th 4:39AM
(As Above) Therapists who frequently attend education seminars and post-graduate courses are more likely to provide their clients with not only a more appropriate/effective choice of treatment, but approach treatments with enthusiasm and passion. Continued education prevents us becoming "stale".	Wednesday, Sep 11th 11:11PM
A mentor that has worked in the industry for some time that can be contacted for advise and support.	Wednesday, Sep 11th 4:54PM
Inclusion of distant regions by running the occasional courses in these areas Educator related courses/PD during term breaks	Wednesday, Sep 11th 3:29PM

<p>The spa therapies listed here should be a separate qualification post-beauty-therapy. There also should be a separate "paramedical beauty therapy" (for lack of a better phrase) qualification. TEOs offering spa therapies currently normally do this as a separate stand-alone qualification, and there are students who do not wish to undertake spa therapies (just like those who do not wish to undertake nail technology).</p>	<p>Wednesday, Sep 11th 3:21PM</p>
<p>Registration of qualified therapist on an annual basis - points have to be achieved in professional development annually.</p>	<p>Wednesday, Sep 11th 3:18PM</p>
<p>We are constantly surprised that industry expect new employees to be commercially viable to such a high standard - without an apprenticeship type training structure graduates have limited opportunities to work under the normal time pressures of a commercial salon.</p>	<p>Wednesday, Sep 11th 3:02PM</p>
<p>For more providers to run post graduate training</p>	<p>Wednesday, Sep 11th 2:13AM</p>
<p>Registration process for individual staff members. All workers to be registered and display their registration in reception. Registration can be transferred as staff move from work place to workplace. Renewed and reviewed every 5 years. This review process should be carried out by a registered training institute to be carried out like a trade exam where all the treatments they wish to be registered for are to be checked by an examiner eg. Beautician/ waxing, skincare/manicure/pedicure techniques. Feedback given and possible resit opportunities. Too many times City councils struggle to get salons up to health and safety acceptable standards, often this is because staff are untrained and are performing treatments they have no qualification for. I am Hoping if they have no formal qualification they still get the opportunity to be registered but only if they pass the registration process listed above.</p>	<p>Tuesday, Sep 10th 11:40PM</p>
<p>I believe we need to be constantly raising the bar of excellence. I can't wait till we have a Paramedical Beauty Therapy Diploma. I think we have also outgrown the title of "Beauty" Therapist. If you look at what we do, we help to keep the whole body well, healthy and loved by their owners. I see the industry pandering to a lot of "would be if they could be" people. If we have more dedicated therapists who are passionate about their careers and want to make it a life time career then we might have more therapists investing in themselves and professional development. As an ex-employer I am tired of therapists who are in the industry because they don't know what they really want to do but Beauty Therapy will do until they do. I often work with a Dermatologist and it would be good to be on a more Paramedical level, not only for personal satisfaction but also to give credit to our standing in the Health industry of which we are a small part. I do consider Sugar waxing, Gel nails and Brazilian waxing a watering down of professional development. As a Wellness Therapist [Beauty Therapist] our core concern is the health and function of skin and the body. Professional development is on going training in the issues that matter. E.G. Skin cancer/Melanoma, the Ageing process, developments in Stem cell therapy, Nano-skin therapy etc.</p>	<p>Tuesday, Sep 10th 7:58PM</p>
<p>Post graduate courses...that last more than a weekend.</p>	<p>Tuesday, Sep 10th 4:03PM</p>
<p>IPL training Team building and team playing</p>	<p>Tuesday, Sep 10th 3:18AM</p>
<p>IPL training Team building and team playing</p>	<p>Tuesday, Sep 10th 3:18AM</p>
<p>Yes, treating beauty therapy as a full time course and not as a trade because whilst we can benefit from "placement" days for practical knowledge and skills, the academic side which is the basis for all that we do cannot be delivered in a treatment room. This would be to the detriment of the industry and the client.</p>	<p>Tuesday, Sep 10th 1:13AM</p>
<p>Introduction to ipl and laser at college level before graduating .</p>	<p>Tuesday, Sep 10th 12:38AM</p>
<p>Offering of short courses available to keep skilled and further learning, I.e management or specialisation in skin analysis, and advanced treatments</p>	<p>Tuesday, Sep 10th 12:13AM</p>
<p>Like the Hairdressing industry, have a qualification that a Beauty Therapist can only sit after they have had an allocated time of experience in the industry under the supervision of someone fully qualified, before they are allowed to start or own their own Clinic/Salon.</p>	<p>Monday, Sep 9th 10:28PM</p>
<p>ongoing training to gain a thorough understanding of skin</p>	<p>Monday, Sep 9th 8:09PM</p>

Make it an requirement, and support employers to do this.	Monday, Sep 9th 7:02PM
The industry needs to promote PD, perhaps the association could offer scholarships or sponsor PD to BThy's	Monday, Sep 9th 3:44PM
More stricked on the attention to detail . Interpersonal skills . Practise on treatments that set us apart from the cheap and nasty places that down grade the industry. It seems that college of camille are producing some crap therapist . What's up with that ? No braz training ? Trainers not attentive and reliable .	Monday, Sep 9th 4:11PM
I would like to see a registration process, ie once finished training and exams, they need to work as a junior therapist, be signed off for all treatments (competency and preform a certain number of them), then they have to be registered by the governing body to be allowed to practise.	Monday, Sep 9th 2:04PM
Registration to be introduced to ensure the professionalism of this qualification High quality post graduate training No dumbing down of the qualification. Beauty therapists are already perceived by alot of the general public as a fairly low educated job.	Monday, Sep 9th 4:36AM
Beauty Therapists should have to attend regular courses and seminars to keep updating their skills. Revisiting some aspects of their course keeps them accountable. eg Hygeine and safety should be revisited at least once every 2 years like a first aid couese	Monday, Sep 9th 3:47AM
more post grad training courses such as massage, nutrition, skin analysis, business management, retail skills, post grad electrolysis, red vein elect.	Monday, Sep 9th 3:34AM
I would like students more 'clinic ready'. we spend too much time getting them client ready and their skills up to the standard they need to be.	Sunday, Sep 8th 10:41PM
Take advantage of all professional development opportunites that are offered to you, use them as a way to develop your cliental, the business you work for, and your colleagues knowledge too.	Sunday, Sep 8th 8:34PM
I think there should be a personality assessment before training starts. Some people just aren't suited to this profession, even if they are interested in it.	Sunday, Sep 8th 8:08PM
I think a CPD points scheme directly related to pay increases would help. Short courses that can be underaken close to home rather than having to travel and pay expenses, training bonds, subsidies, recognition by a modern association. ?..... Again the list goes on	Sunday, Sep 8th 7:48PM
Work shops Post Graduate courses Modulated courses online courses	Sunday, Sep 8th 7:12PM
Post Graduate training (Qualifications) These could be run as evening courses to learners already working who want to upskill. Upskill into different positions, Manager, qualifications ect Degree qualifications like in the U.K and Australia. Workshops that new learners could be sent on to up skill if not confident enough in industry 9could be sent by employee)	Sunday, Sep 8th 5:38PM
Formation of an apprenticeship scheme in some of the larger clinics (About Face, Forme skin and body, More tahn Skin etc...) where HITO supports the business owner to encourage graduates an on job experience and mentoring prior to be released into the big real world of beauty therapy...?	Sunday, Sep 8th 6:06PM
As above	Sunday, Sep 8th 4:57PM

More courses that are available through internet/skype training for those of us not in the main centres.

Sunday, Sep 8th
4:42PM

Would be great to get more beauty salon owners to get involved by visiting the students in class at times, perhaps by inviting small groups at a time into their salons, even maybe some sat work in the salon for experience.

Sunday, Sep 8th
3:56PM

More post graduate courses

Sunday, Sep 8th
2:38PM