

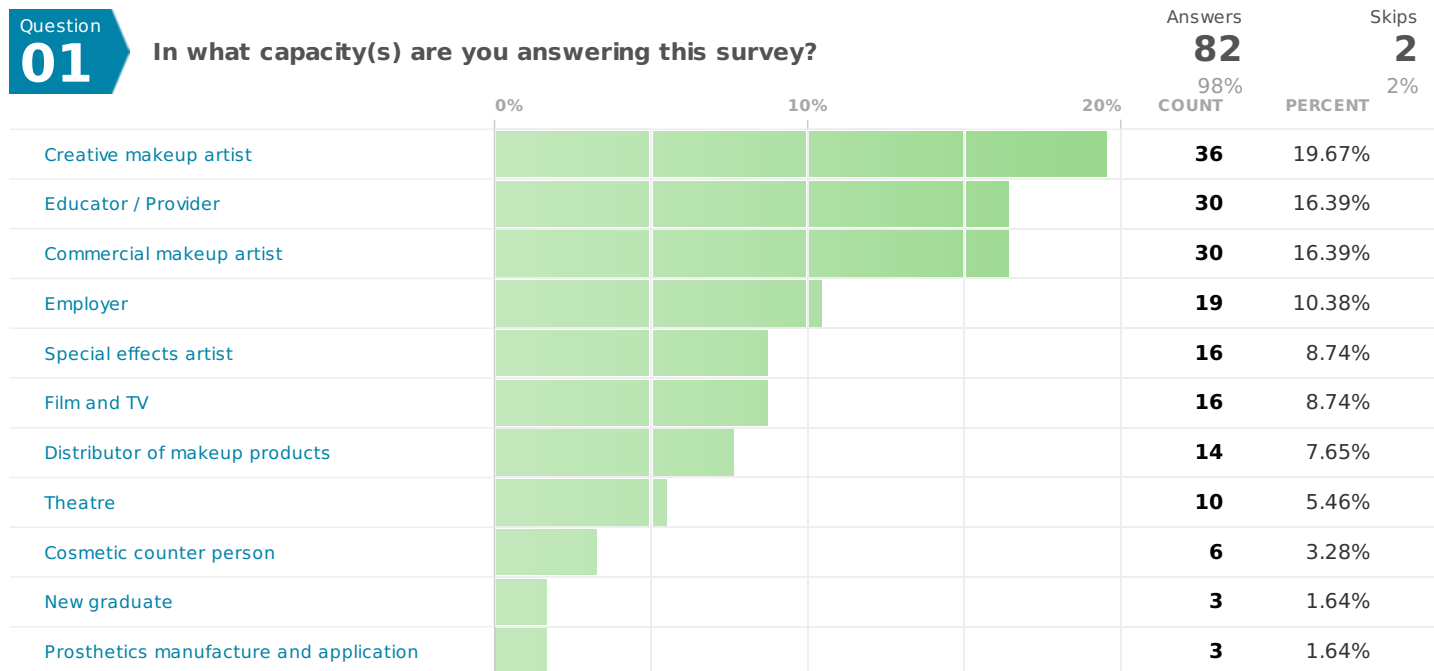
Beauty Targeted Review of Qualifications

Makeup and Special Effects Survey Results

October 2013

Makeup & Special Effects S...

Result Details



Makeup & Special Effects S...

Result Details

Question
02

Here is a list of jobs people might be appointed to. In the box below please list any further positions that could be added.

Answers
37
44%

Skips
47
56%

	0%	7.5%	15%	COUNT	PERCENT
<i>Other Option</i>				18	14.88%
Freelance makeup artist				16	13.22%
Stage makeup artist				13	10.74%
Makeup artist for film or television				12	9.92%
Special effects artist (prosthetic)				11	9.09%
Personal makeup artist				10	8.26%
Makeup artist within a salon / clinic				10	8.26%
Educator				9	7.44%
Screen makeup artist				7	5.79%
Sales person				6	4.96%
Cosmetic sales person				5	4.13%
Cosmetic counter manager				4	3.31%

Other Responses

Salon Manager



Salon Manager



Examiner for Make-up artistry for CIDESCO Switzerland since 1997.

Wedding makeup specialist



Wedding make up artist



Photographic Studio Make over and shoots



body artist.



cruise ships



Fashion make-up artist



Sales rep



COVERED IN LIST



Trainer



People skills



bodypaint artist



Medical. Working with cancer patients



Face painter, themed make-up private parties



Face painter, themed make-up private parties



Face painter, themed make-up private parties

Makeup & Special Effects S...

Result Details

Question
03

Here is a list of practical skills likely to be required for a general makeup artist. Please tick the position on the scale for the level of importance you associate with each.

Answers
79
94%

Skips
5
6%

	LOW IMPORTANCE	MEDIUM IMPORTANCE	HIGH IMPORTANCE	NOT APPLICABLE
Airbrushing skills	26	34	16	3
Analysis and planning skills	0	15	63	0
Body art	32	37	8	2
Camouflage / remedial makeup	3	17	57	2
Consultation skills	1	6	71	1
Creative skills	0	15	61	2
Film and TV skills	9	32	34	4
Hairstyling skills (blow waves, hair ups)	16	30	29	4
Lash extensions	32	28	18	1
Makeup skills	0	1	77	1
Out of kit sfx	12	29	27	4
Photographic makeup skills	2	13	63	1
Spray tanning	36	26	11	5

Makeup & Special Effects S...

Result Details

Question
04

Are there any other practical skills likely to be required for a general makeup artist?

Answers
39
46%

Skips
45
54%

Timeliness. Reliability.Experience.	Thursday, Oct 24th 10:52PM
-Business skills/ Small business management! STRONG ability to understand gst etc -massage/ facial -general painting/ art skills	Wednesday, Oct 23rd 9:13PM
Brow shaping, or at least tidying.	Wednesday, Oct 23rd 7:45PM
Book keeping	Wednesday, Oct 23rd 5:29PM
Application skills/techniques to gain a certain look. Skill to identify eye shapes and how to apply eye makeup to compliment. How to choose colour to compliment eye colour. creating fuller lips	Tuesday, Oct 22nd 2:02AM
Time management Hygiene Health and Safety	Monday, Oct 21st 8:24PM
Historical\period hair and make up styling and how to research	Monday, Oct 21st 2:34PM
False lash application. Acceptable professional behaviour on set.	Monday, Oct 21st 6:24PM
Assessing skin concerns and conditions	Monday, Oct 21st 4:20PM
Theory of colour, colour seasons	Monday, Oct 21st 3:35PM
Client care and customer service Skin care and analysis Health and hygiene Ergonomic practices	Monday, Oct 21st 3:02PM
Good people skills, marketing (how to promote yourself and build connections and clientele) ongoing support with trends and tips	Monday, Oct 21st 6:47AM
Basic Skin and Medical Conditions Basic Chemistry	Monday, Oct 21st 6:03AM
Networking, small business management, business ethics.	Monday, Oct 21st 4:55AM

Client communication skills, i.e. Good listening skills	Sunday, Oct 20th 10:00PM
Hygiene practices Personal space and interaction skills Professional conduct and appearance	Sunday, Oct 20th 7:03PM
Very clean kit. Consideration for older and mature woman, not everyone suites fashion looks.	Sunday, Oct 20th 7:47PM
wig maintenance/application (both natural and synthetic) nail maintenance (both natural and artificial)	Sunday, Oct 20th 6:33PM
budgeting skills, communication skills for talking to media, impeccable personal presentation classes.	Sunday, Oct 20th 3:00PM
Business management. Hygiene skills.	Saturday, Oct 19th 2:46PM
Lace front wig care, maintenance and application. Wefts, care and use. Beard and moustache application and care.	Thursday, Oct 17th 6:24PM
Asian skins Maori skins	Wednesday, Oct 16th 5:15PM
Asian skins Maori skins	Wednesday, Oct 16th 5:15PM
choosing foundations for darker and asian skin tones	Tuesday, Oct 15th 9:30PM
On set etiquette. Business skills. Basic Accounting e.g invoicing etc	Tuesday, Oct 15th 6:18PM
Good communication, client care, Health and safety knowledge, false eyelashes	
GOOD COMMUNICATION AND SALES AND MARKETING SKILLS, IMPORTANT FOR EVEN A FREELANCE ARTIST - HIGH BASIC BUSINESS SKILLS EG UNDERSTANDING INVOICING, GST, RRP - HIGH GOOD HYGIENE AND CARE OF TOOLS - HIGH BASIC MANICURE AND PEDICURE - HIGH EYELASH TINTING - HIGH LIGHTING KNOWLEDGE - HIGH	
Hygiene is very important, as is Sales, Marketing & Communication skills. Basic mani/pedi skills is medium important. Eyelash and Eyebrow tinting is also important.	
Male hair and facial hair grooming	
Be able to work well in a team	
High levels of hygiene	
Possibly some knowledge of wigs and wig fitting	

They MUST learn about Makeup Brushes and how to use them and the different types of brushes available for their trade. You can not be a makeup artist if you don't know how to use your tools and what tools are available.

Wednesday, Sep
11th 10:06PM

Nail Artistry could be an advantage.

Wednesday, Sep
11th 8:16PM

Hygiene and health
Financial - budgeting, quoting, invoicing, tax
Marketing - website, ads, business cards, portfolio
Building a clientele

Wednesday, Sep
11th 3:45PM

Communication
People person-friendly, outgoing
Ability to take criticism

Tuesday, Sep 10th
6:46PM

1. Working with fake hair. Creating moustaches and beards with crepe hair (wool), knotting moustaches.
2. Stage makeup and creating characters
3. Aging
4. Working with hairpieces, for beauty
5. Applying and understanding wigs (including lace front wig application)
5. Reading and understanding scripts

Sunday, Sep 8th
9:30PM

colour theory is very important

Sunday, Sep 8th
9:02PM

colour theory is very important

Sunday, Sep 8th
8:53PM

Makeup & Special Effects S...

Result Details

Question
05

Here is a list of practical skills likely to be required for a special effects artist. Please tick the position on the scale for the level of importance you associate with each.

Answers
78
93%

Skips
6
7%

	LOW IMPORTANCE	MEDIUM IMPORTANCE	HIGH IMPORTANCE	NOT APPLICABLE
Analyse and planning skills	0	9	65	4
Analyse designers and/or directors concept	0	7	67	4
Etiquette - dealing with actors / contractual requirements of confidentiality	0	5	68	5
Laid on hair	3	29	42	4
Manufacture prosthetics	5	30	39	4
Moulding and casting	7	26	41	4
Prosthetic application and removal	2	7	65	4
Sculpting	5	23	46	4
Set etiquette	0	9	63	5
Set protocols - pre and post production requirements	0	9	65	4
Wig work	4	25	44	5
Working to a brief	0	4	70	4

Makeup & Special Effects S...

Result Details

Question
06

Are there any other practical skills likely to be required for a special effects artist?

Answers
20
24%

Skips
64
76%

basic skills and an understanding of products used - Health and safety	Monday, Oct 21st 2:34PM
Creativity	Monday, Oct 21st 6:47AM
?	Sunday, Oct 20th 10:00PM
Budgeting and Invoicing Hygiene	Sunday, Oct 20th 7:03PM
wig maintenance (natural and synthetic) application and removal of ventilated pieces facial hair maintenance nail maintenance (artificial and natural) air brushing	Sunday, Oct 20th 6:33PM
looking to the future and the effects of technology - the move towards digital sculpting for the film industry should be taken into consideration.	Sunday, Oct 20th 6:33PM
Wig work is not considered 'Special effects'.	Thursday, Oct 17th 6:24PM
Airbrushing make-up skills	Tuesday, Oct 15th 7:18PM
Business skills. Basic Accounting e.g invoicing etc	Tuesday, Oct 15th 6:18PM
JOB SEARCHING SKILLS - HIGH KNOWLEDGE AND UNDERSTANDING OF LIGHTING -HIGH	Tuesday, Oct 15th 5:38PM
Face shaping - High Colour knowledge - Medium Product knowledge and safety - High	Tuesday, Oct 15th 4:00PM
Tattoo cover and tattoo application or freehand Hair styling and male hair grooming and facial hair Modesty coverings-merkins,	Tuesday, Oct 15th 12:59AM
Hygiene etc.	Monday, Oct 14th 11:45PM
Digital skills for design work.	Monday, Sep 30th 4:13AM
OSH - know what to do in case of allergic reaction to colour or metallic pigments / chemicals e.g.glues / synthetic hair	Saturday, Sep 28th 6:37PM

No	Sunday, Sep 15th 8:59PM
Learning the newest techniques and products available	Sunday, Sep 15th 2:24PM
They MUST learn about Brushes and how to use them and the different types of brushes available for their trade. You can not be a spfx artist if you don't know how to use your tools and what tools are available.	Wednesday, Sep 11th 10:06PM
Communication Working in a team Frienly, outgoing, not shy Abilty to take criticism	Tuesday, Sep 10th 6:46PM
1. Airbrushing 2. Aging 3. Working with different mediums	Sunday, Sep 8th 9:30PM

Makeup & Special Effects S...

Result Details

Question
07

Here is a list of core skills likely to be required. Please tick the position on the scale for the level of importance you associate with each.

Answers
79
94%

Skips
5
6%

	LOW IMPORTANCE	MEDIUM IMPORTANCE	HIGH IMPORTANCE	NOT APPLICABLE
Basic business skills	3	37	39	0
Budgeting skills	2	31	46	0
Communication skills	0	4	75	0
Hygiene and safety skills	0	2	76	1
Interpersonal skills	0	9	70	0
Networking skills	1	32	45	1
Personal presentation skills	1	9	69	0
Problem solving skills	1	9	69	0
Retail / Sales skills (Makeup specific)	12	31	34	2

Makeup & Special Effects S...

Result Details

Question
08 Are there any other core skills likely to be required?

Answers
9
11%

Skips
75
89%

Retail would probably not be so important for special fx, but for general m-up artist if working in retail area/fashion	Friday, Oct 25th 6:34PM
preparing invoices\ registering GST	Monday, Oct 21st 2:34PM
Does question Q6 relate to Q7? Not clear enough	Thursday, Oct 17th 6:24PM
COSMETIC COUNTER KNOWLEDGE - MEDIUM	Tuesday, Oct 15th 5:38PM
Own self marketing & social media presence Costing and pricing	Tuesday, Oct 15th 4:00PM
see nail questionnaire	Thursday, Sep 19th 8:18PM
No	Sunday, Sep 15th 8:59PM
They MUST learn about Makeup Brushes and how to use them and the different types of brushes available for their trade. You can not be a artist if you don't know how to use your tools and what tools are available.	Wednesday, Sep 11th 10:06PM
Ability to take criticism Team player People person Empathy	Tuesday, Sep 10th 6:46PM

Makeup & Special Effects S...

Result Details

Question
09

Here are some areas of knowledge likely to be required. Again, tick the position on the scale for the level of importance you associate with each.

Answers
79
94%

Skips
5
6%

	LOW IMPORTANCE	MEDIUM IMPORTANCE	HIGH IMPORTANCE	NOT APPLICABLE	
Knowledge of human anatomy - skin	2	36	39	2	
Knowledge of skin types	0	12	66	0	
Knowledge of conditions of the hair and skin	1	22	56	0	
Product knowledge	1	9	68	0	
Industry specific safe practice	2	7	69	0	
Tools of the trade	1	9	69	0	
Makeup industry sustainable practice	4	29	45	0	
Makeup business management	2	39	38	0	
Freelance contracting knowledge	2	24	51	2	
Marketing and self branding	1	21	56	1	

Makeup & Special Effects S...

Result Details

Question
10

Are there any other areas of knowledge likely to be required?

Answers
10
12%

Skips
74
88%

IRD requirements	Sunday, Oct 20th 6:33PM
knowledge and awareness of their digital footprint. Knowing how to use social media as an effective marketing tool	Sunday, Oct 20th 6:33PM
Knowledge of skin should be of allergic reaction possibilities and sensitivities and how to recognise these. Anatomy shouldn't be needed that is for those working on improving the condition of the skin. Skin therapists etc.	Wednesday, Oct 16th 5:15PM
Knowledge of skin should be of allergic reaction possibilities and sensitivities and how to recognise these. Anatomy shouldn't be needed that is for those working on improving the condition of the skin. Skin therapists etc.	Wednesday, Oct 16th 5:15PM
general Computer skills Basic Photographic skills	Tuesday, Oct 15th 7:18PM
KNOWLEDGE OF INDUSTRY EMPLOYMENT OPTIONS - HIGH	Tuesday, Oct 15th 5:38PM
Sfx - depends on nature of employment. business skills - see nail questionnaire	Thursday, Sep 19th 8:18PM
No	Sunday, Sep 15th 8:59PM
They MUST learn about Makeup Brushes and how to use them and the different types of brushes available for their trade. You can not be a makeup artist if you don't know how to use your tools and what tools are available.	Wednesday, Sep 11th 10:06PM
Photography skills Computer skills	Sunday, Sep 8th 9:30PM

Makeup & Special Effects S...

Result Details

Question
11

Here are some attributes likely to be required. Again, tick the position on the scale for the level of importance you associate with each.

Answers
79
94%

Skips
5
6%

	LOW IMPORTANCE	MEDIUM IMPORTANCE	HIGH IMPORTANCE	NOT APPLICABLE
Creativity	0	25	54	0
Reliability	0	0	79	0
Punctuality	0	0	79	0
Enthusiasm	0	2	77	0
Adaptability	0	1	78	0
Team player	0	9	70	0
Initiative	0	3	76	0
Team member	0	7	71	0
Initiative	0	4	71	0

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Question 12	Are there any other attributes likely to be required?	Answers 14 17%	Skips 70 83%
	Willingness to learn from experienced artists.		Monday, Oct 21st 4:55AM
	Work long hours. Flexible in extreme conditions. Able to stand for hours on end. Practical, can set up and start work anywhere, with very little notice. Can wait for long periods to be paid. Can work in all weather conditions,extreme heat or cold.		Sunday, Oct 20th 7:47PM
	Empathetic - of the actor/model's character application can be a long process, also performing can stressful/unerving Trustworthy - as an artist can be privy to very personal information		Sunday, Oct 20th 6:33PM
	Cooperative Able to accept and act on constructive criticism		Tuesday, Oct 15th 7:18PM
	Friendly!		Tuesday, Oct 15th 6:18PM
	PERSONAL PRESENTATION - HIGH GOOD COMMUNICATION SKILLS - HIGH		Tuesday, Oct 15th 5:38PM
	Good personality		Tuesday, Oct 15th 12:31AM
	Good attitude		Monday, Oct 14th 11:45PM
	High standard of personal hygiene and professional hygiene		Monday, Oct 14th 9:33PM
	No		Sunday, Sep 15th 8:59PM
	They MUST learn about Makeup Brushes and how to use them and the different types of brushes available for their trade. You can not be a makeup artist if you don't know how to use your tools and what tools are available.		Wednesday, Sep 11th 10:06PM
	People person Ability to take criticism		Tuesday, Sep 10th 6:46PM
	work ethics such as confidentiality hard & consitant worker		Monday, Sep 9th 7:10PM
	Attention to detail Self motivated		Sunday, Sep 8th 9:30PM

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Question
13

Any additional comments? Would you like to suggest anything that would support those entering the industry?

Answers
23
27%

Skips
61
73%

Talk with students/professionals in industry - gain some prior understanding of being in field	Friday, Oct 25th 6:34PM
Good basic skills and hygiene - most Head of departments will mould person with basic skills to suit their team	Monday, Oct 21st 2:34PM
Use of critical thinking to choose products based on science not hype or advertising claims. www.beautypedia.com	Monday, Oct 21st 3:35PM
Passion is very important!	Monday, Oct 21st 6:47AM
Assisting existing makeup artist professionals, internships, lots more work experience near the end of training - in pairs or individual placements for those that show the most potential.	Monday, Oct 21st 4:55AM
Be a qualified hair dresser for work in NZ and UK, if you make it in hair then consider make-up, all the skills and work ethics from hair dressing transfer.	Sunday, Oct 20th 7:47PM
I feel some exposure to industry experience is invaluable whilst learning. The actual practical skills are relatively easy to teach in a learning environment. However the do's and don'ts of the 'etiquette while working' are much more difficult to simulate. There is more than enough 'work experience' on offer, a tutor should support and encourage the participation in this	Sunday, Oct 20th 6:33PM
maybe advice on how to apply for jobs in the industry.	Friday, Oct 18th 3:01PM
People doing these course's need to be failed if they don't come up to standard. At the present time the industry is very quiet, people who have been working consistently for the past 20 years are now struggling and having to look to other kinds of work. We cannot keep churning out all these people when there is no work.	Thursday, Oct 17th 6:24PM
Up skill courses or entry level courses that the student can tailor there expertise or needs to. Its a lot of money for make up courses and some people aren't actually interested in stage/theatrical/SFX training. You waste a lot of time and resources, both tutors and students by teaching units that the students doesn't have any interest in.	Wednesday, Oct 16th 11:52PM
Net working is a tough thing to do for some people entering the business. I think it would be helpful if the resources were in place for students to meet and possibly work with some experienced people in the industry before they finish their course.	Wednesday, Oct 16th 5:37PM
Will you have this makeup course in Hamilton? I would love to do this!	Tuesday, Oct 15th 9:30PM
A general foundation course followed by a choice of specialist areas to prevent students becoming a jack of all trades an master of none. Work experience as part of the ocourse	Tuesday, Oct 15th 7:18PM

A Makeup Artist Association. Both the Massage & Beauty Therapy industries have Associations. The Makeup Artists in Wellington are very cliché, there are no teams or get-togethers to break down those barriers.	Tuesday, Oct 15th 6:18PM
FORMING OF A NZ MAKEUP ARTISTS ASSOCIATION FOR NETWORKING AND EMPLOYMENT OPPORTUNITIES, AND ONGOING KNOWLEDGE. A CENTRALISED WEBSITE/LIST OF ARTISTS FOR THE INDUSTRY AND CONSUMER TO SOURCE ARTISTS.	Tuesday, Oct 15th 5:38PM
Positivity	Tuesday, Oct 15th 12:31AM
To make sure they listen to advice given to them. Always treat people with respect as you never know when you will work with them again.	Monday, Oct 14th 11:45PM
A group of creative peers to encourage the graduate through their first 90 days in the work place and to encourage development of the person's unique creative gifts and talents on going through their first three years work projects.	Saturday, Sep 28th 6:37PM
see nails..May need to 'makeup' pathways, those who do 'normal makeup' and those that do sfx. could be x credits core generic and then students 'specialise' / pathway / strands at x credits	Thursday, Sep 19th 8:18PM
No	Sunday, Sep 15th 8:59PM
They need professional TOOLS eg. lots of makeup brushes and variety.	Wednesday, Sep 11th 10:06PM
Better networking and mentoring	Sunday, Sep 8th 9:30PM
Specific Work shops Modulated course Post Graduate study On Line and Block course	Sunday, Sep 8th 7:25PM

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Question
14

Would you like to suggest anything that would support on-going professional development?

Answers
17
20%

Skips
67
80%

Gaining recognition for PD - record maintained to ensure up skilling/currency of knowledge	Friday, Oct 25th 6:34PM
having contact with industry - guest speakers from the industry - work experience	Monday, Oct 21st 2:34PM
Mentoring, online open forums, affordable up-skilling classes for ex-pupils.	Monday, Oct 21st 4:55AM
Products constantly change and improve rapidly, as a professional keeping up with this information is crucial	Sunday, Oct 20th 6:33PM
I have been trying to update my skills in Make-up Artistry but as I work full time I am unable to do a full time course and there are not any night time courses available where I live. (Tauranga)It would be nice if they are going to recognise these skills if they could make it accessible to update our skills available to everyone.	Thursday, Oct 17th 4:47PM
Master classes with guest artists	Wednesday, Oct 16th 5:37PM
Peer contact is a must, and keeping uptodate with new trends.	Tuesday, Oct 15th 10:37PM
on going contact with tutors	Tuesday, Oct 15th 9:30PM
More refresher courses. When I worked on The Hobbit you were constantly told off for doing something wrong because you were shown by one person how to do something & then another way by someone else.	Tuesday, Oct 15th 6:18PM
AS ABOVE POST GRADUATE COURSES/WORKSHOPS THAT ARE CURRENT INDUSTRY RELEVANCE.	Tuesday, Oct 15th 5:38PM
Plenty of feed back and new challenges . Maybe fashion shows or creative make up shows to show off new developed skills of the new students .	Tuesday, Oct 15th 12:31AM
Organised trips to make up workshops overseas	Monday, Oct 14th 11:45PM
A peer mentoring system. Bi annual creativity rewards..with scholarship opportunities enabling graduates to gain international creative experience Development of a register of world class professionals	Saturday, Sep 28th 6:37PM
see nails	Thursday, Sep 19th 8:18PM
No	Sunday, Sep 15th 8:59PM
	Wednesday, Sep

The survey seems to have covered all aspects.

wednesday, sep
11th 8:16PM

Modulated course
Post Graduate study
On Line and Block course

Sunday, Sep 8th
7:25PM